Sturbridge Tourist Association

Meeting Minutes 3/12/2014

In attendance: Brian Amedy (BA), Chair, Treasurer, Secretary , Michelle Rondeau(MR), Liz Smick (LS), Priscilla Gimas (PG), Selectman's Liaison. Absent Kevin Smith

Guest: Barbara Search, Town Common Walking Guide

6:36pm Meeting called to order

Minutes: 7/10/13 Motion to accept by BA, no second as the only other in attendance KS was absent. Vote was 1-0 with 3 abstaining.

Minutes: 1/6/2014 Motion by PG to accept, 2nd by MR. Vote 4-0 to accept

Treasurers Report: BA informed the board he would now be doing the report now that Carol Childress has resigned. He informed the group the report is in balance with the Town Accountant. He did report there was over \$25k in Community Support still available and in accordance with the definition of this money it could be used toward the Commercial Tourist District plans. He asked PG to connect with the Town Planner to let her know this money is available. No other comments

Barbara Search of Sturbridge presented her plan for a Walking Guide of the Town Common which listed existing and former historic town sites. The guides would be distributed to local hotels, the visitors center and the Town Hall. The board offered some changes as to parking locations to be noted on the guide and a change in the wording of the Veterans Honor Roll removing the word destroyed and changing it to removed. The cost for 5,000 copies would be \$765.

MR made a motion to approve the printing of 5000 copies at a cost of \$765 plus tax. PG 2nd. The vote was 4-0 to approve.

PG updated the board on the Town Administrators proposal for the future of the present make up of the STA. He was going to be making his recommendations to the Board of Selectman at their meeting on Monday March 17th. He was leaning toward an Economic Development / Tourism Coordinator which would come out the future STA budget. She indicated there would be future discussions at BOS meetings prior to making a decision.

BA also reported there has been no progress on the STA website which the Town Administrator is working on. Also, the Recreation Committee withdrew their proposal for \$1500 for Concerts on the Commons and would resubmit at a later date.

8:05pm motion by MR to adjourn, 2nd by PG vote in favor 4-0